

Our Nursery is Open for the 2025 Season...

With the arrival of May, we kickoff our growing season for this year, which includes all our plans for scheduled events, and various opportunities for our repeat customers, as well as new prospects, who are looking to acquire unique and hardy daylilies for their landscape.

Along with our planning, will be some additional changes this season from previous years, and in this post we will briefly list some of these changes, and expand on those in future posts. Rest-assured, any changes we make are enhancements to our operation, which serve to maximize our time, so we can best serve our visitors and clientele.

- While we appreciate our thousands of Facebook Followers and Group Members, our experience over the past years is that our posts never reach our full audience. We have always put extensive time and effort into engaging with those on Facebook, and to a lesser extent on Instagram, Pinterest, and Google as well. Going forward there will be a significant reduction of our involvement in those social media sites.
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- As we move forward, we will emphasize our customer contact through our website, as well as direct email; this will be a gradual evolution over the future months.
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- We will once again have a schedule of events here at our Nursery, which includes an opportunity to explore our Private Display Garden, visit our Gift Shoppe, and take advantage of special promotions only available at those events; however going forward those events will be by invitation only, and not available to the general public. Currently, those who have any interaction with us either through social media, through our Rewards Program, or are repeat customers have a standing invitation; we will delve into this more in a future post.
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- As in previous years, we continue to host our essential content on our website, which includes our most current catalog; pricing is again guaranteed to those

ordering now before the new 2025 edition is released, as customers will always receive the lowest of either published price.

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- For now, we will continue to host our Catalog Albums on our main Facebook page. For 2025, as opposed to posting the entire "A to Z" Albums, we will update the current albums with new content when applicable, and post when those updates are made. Generally the current albums are accurate, as we only add to those with either updated images or new additions, while deleting those cultivars which are no longer available.
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- Going forward, we will no longer be vendors at off site venues or events, as we concentrate our efforts to provide the best experience to our visitors here. We continue to host sanctioned tours, clubs and organizations wishing to visit or take advantage of programs we offer; additional fees may apply.
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- There are some policies from previous years which will continue, including non-smoking/vaping on the grounds, and restrictions on commercial photography.

Our online/mailorder season is in effect, and any orders received in May, will be scheduled for fulfillment starting June 1st. For information on ordering, please go to our website www.LastingDreamsDaylilies.com; for additional questions or to submit online orders, use our email: LastingDreams@verizon.net